DIGITAL SURREY PECHAKUCHA NIGHT
Speaker Notes

PechaKucha Night Guildford is run by Simon Strong at Human Zoo. He has put together some notes for speakers, and he has agreed to share them with us for our PechaKucha talks on April 20th…

Thank you for considering to speak at PechaKucha Night. These notes are the FAQ's for the event, although we haven't done this enough to have Questions that have been Frequently Asked, so it's probably more like a QWTMBFA: Questions We Think Might Be Frequently Asked. Or Speakers Notes, for short.

What is PechaKucha?

Pecha Kucha originated in Japan and takes place in around 400 cities worldwide. It was invented by Tokyo-based architects Mark Dytham and Astrid Kleins who turned PowerPoint, fixture of monotonous cubicle life, into both art form and competitive sport.

The innovation, dubbed PechaKucha (Japanese for "chatter"), applies a simple set of rules to presentations: exactly 20 slides displayed for 20 seconds each. That's it. Say what you need to say in six minutes and 40 seconds of exquisitely matched words and images and then sit the hell down. The result, in the hands of masters of this art form, combines business meeting and poetry slam to transform corporate cliché into surprisingly compelling beat-the-clock performance art.

What's in it for me?

Apart from the enormous sense of wellbeing and satisfaction that comes from sharing? Well, here are some benefits:

1) it's inherently interesting and lots of fun

2) you'll learn something about yourself and what you do by having to speak about it in a condensed form

3) you'll meet great people

4) you never know what might happen as a result of a PKN, or who will be in the audience

5) there will be a bar, so if all else fails, you can drink beer

What are the rules?

The rules are strict and simple:

20 images (on powerpoint) which will be set to forward every 20 seconds. You won't be able to 'go back one' or 'hold it just there for a moment'. Once the first slide comes up the images will keep coming while you talk over them.

No bullet points please. If I wanted to read something I'd ask you to email me or write a book.

No moving images. Video is really cool. But this isn't a film club and we don't have time for it. Just 6 mins 40 secs for 20 images and you.

If you have reference materials that is just crucially important… (video links, book references etc.) let me know and I'll put together a handout for the audience so that they can go to the reference after the event.

If you want to see how other people have approached PKN in the past you can go to: http://www.pecha-kucha.org where there are loads of presentations from around the world. Some of my favorites are:

http://www.pecha-kucha.org/presentations/189

http://www.pecha-kucha.org/presentations/30

http://www.pecha-kucha.org/presentations/66

http://www.pecha-kucha.org/presentations/183

Or, even better, go to www.humanzoo.biz and look at the archive of the previous PechaKucha Night Guildford.

Can I pitch my business?

Please don't. The audience will have given up their evening to see great work and hear the creators talk about it. Be respectful of them. If they wanted to have someone pitch to them, they would have gone to a networking evening.

However, please do talk to people about collaborating or working together after your talk. That is exactly what the event is about.

How do I get my images to you?

Can please attempt to get your images to us by Monday 11th April so we can load them into a master document and deal with any technical issues in advance. Save each image as: *'yourname''#of slide'.format* (for example: simon1.jpg, simon2.jpg etc…). You can get your images to us in one of the following ways:

1) Email them through if they are not too large
2) Send your files via a fileshare site like:
>   www.yousendit.com
>   www.sendthisfile.com

3) As a last resort, bring your images on memory stick or disc on the night. However, please let me know that you intend to do this and please leave plenty of time for us to drop them into the master document and format them.

I've got a question you haven't answered.

Then ask and I'll answer it, add it to the list for the next cohort of speakers…